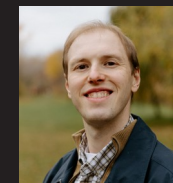




**POLYTECHNIQUE  
MONTREAL**

TECHNOLOGICAL  
UNIVERSITY

INF[67]900E Lecture 1 – Intro



Dr. Bentley Oakes

[bentleyjoakes.github.io](https://bentleyjoakes.github.io)

# This Lecture

1. Course Structure/Plan
2. About Me and About You
3. What is Research and Communication
4. Success in Research and Communication



# About the Course

# INF6900A(E) and INF7900(E) - Communication scientifique et technique I et II / Scientific and technical communication I and II

Département de Génie informatique et génie logiciel

**Fall 2024**

1 Crédits

Triplet horaire: 0.5 - 1 - 1.5

[moodle.polymtl.ca](https://moodle.polymtl.ca)

## Instructor

Name	Lama Seoud / <b>Bentley Oakes</b>
Office location	M-3111 / <b>M-4107</b>
E-mail	<a href="mailto:lama.seoud@polymtl.ca">lama.seoud@polymtl.ca</a> / <a href="mailto:bentley.oakes@polymtl.ca">bentley.oakes@polymtl.ca</a>
Availability	By appointment only

## Course Description

Communication orale et écrite dans un contexte scientifique ou technique, et plus particulièrement en génie informatique. Éléments importants d'une bonne communication scientifique ou technique. Exposé oral. Évaluation critique d'un article scientifique. Participation aux séminaires départementaux.

Oral and written communication in a scientific or technical context, particularly in computer engineering. Important elements of a good scientific or technical communication. Oral presentation skills. Writing and reviewing scientific or technical documents. Participation in the department's seminars.

# Learning Objectives

At the end of the course, the student should be able to:

## Objectives

Explain and communicate research ideas effectively in writing and presentations

Organize and deliver scientific presentations

Extract key points of a body of scientific research and present it in a concise manner

Type	Number	Individual / group work	Weight
Google form	1	individually	5%
Paper abstract	1	individually	25%
Critical review (document and peer review)	1	individually	25%
Presentation (slides and oral)	1	individually	25%
Individual participation	1	individually	10%
Group participation	1	group	10%

Explicit evaluation criteria will be provided later

Lecture No.	Date	Theory Topic	Lab Topic	Deliverable due
01	Aug 29th	Introduction	Find research group, present one min pitch	
02	Sept 5th	Reading papers / dissemination	Find topic conferences	
03	Sept 12th	Reviewing papers	Find submission procedures, proceedings, and major paper	
04	Sept 19th	Writing papers	Discuss structure and contributions of one major paper	
05	Sept 26th	Presenting papers	Plan presentations	Abstract due
06	Oct 3rd	Conference structure/procedure	Plan conference order/session chairs/timing	Review
07	Oct 10th	Productivity	Discuss research/publications plans, and productivity strategies	Review peer-review
08	Oct 17th	NO CLASS		
09	Oct 24th	Student Conference		
10	Oct 31st	Student Conference		
11	Nov 7th	Student Conference		
12	Nov 14th	Student Conference		
13	Nov 21st	Student Conference		
14	Nov 28th	Student Conference		
				Group evaluation



# About ChatGPT or other Gen AI tools



This course is about your communication, your unique style, and your unique thoughts

**All GenAI tools are forbidden**

If GenAI tools are suspected of being used, then the assignment will receive a **mark of zero**

# Questions on Course Structure / Content?

?



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# About Me and You

# Lecture Instructor



Professeur responsable et enseignant  
Bentley Oakes (Myself)

Assistant Professor at Polytechnique Montréal

[bentley.oakes@polymtl.ca](mailto:bentley.oakes@polymtl.ca)  
<https://bentleyjoakes.github.io/>

M-4107

Office hours by appointment



Undergrad  
U of Manitoba  
2006-2011



  
**BlackBerry**  
1<sup>st</sup> stage  
Blackberry (RIM)  
Winter 2009



2<sup>nd</sup> and 3<sup>rd</sup> stages  
Electronic Arts  
Fall 2009  
Summer 2010



M.Sc. and PhD  
McGill U  
2011-2018



**Universiteit  
Antwerpen**

1<sup>st</sup> post-doc  
U of Antwerp  
2018-2021

Université   
de Montréal

2nd post-doc  
U of Montreal  
2021-2023

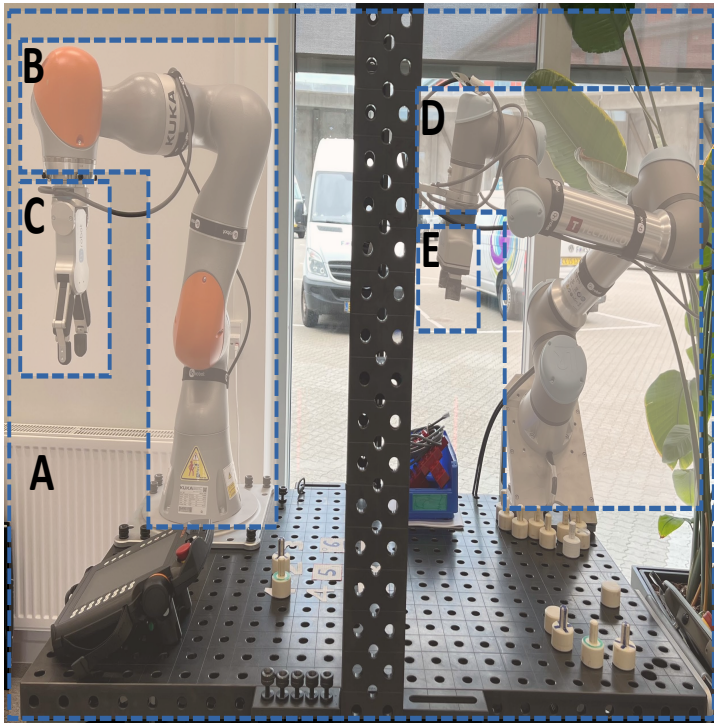


Assistant Prof  
Polytechnique  
2023-present<sup>13</sup>

# Research Interests

## Digital Twin (DT)

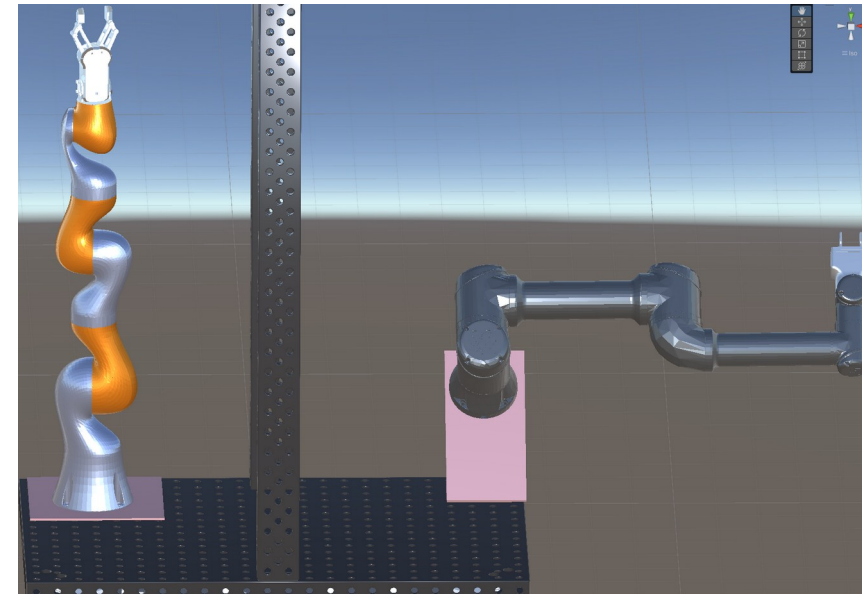
*dynamic virtual representation of a complex system, for supporting its design and operation*



**Robot  
manufacturing  
cell**

Physical  
Twin

Digital  
Twin



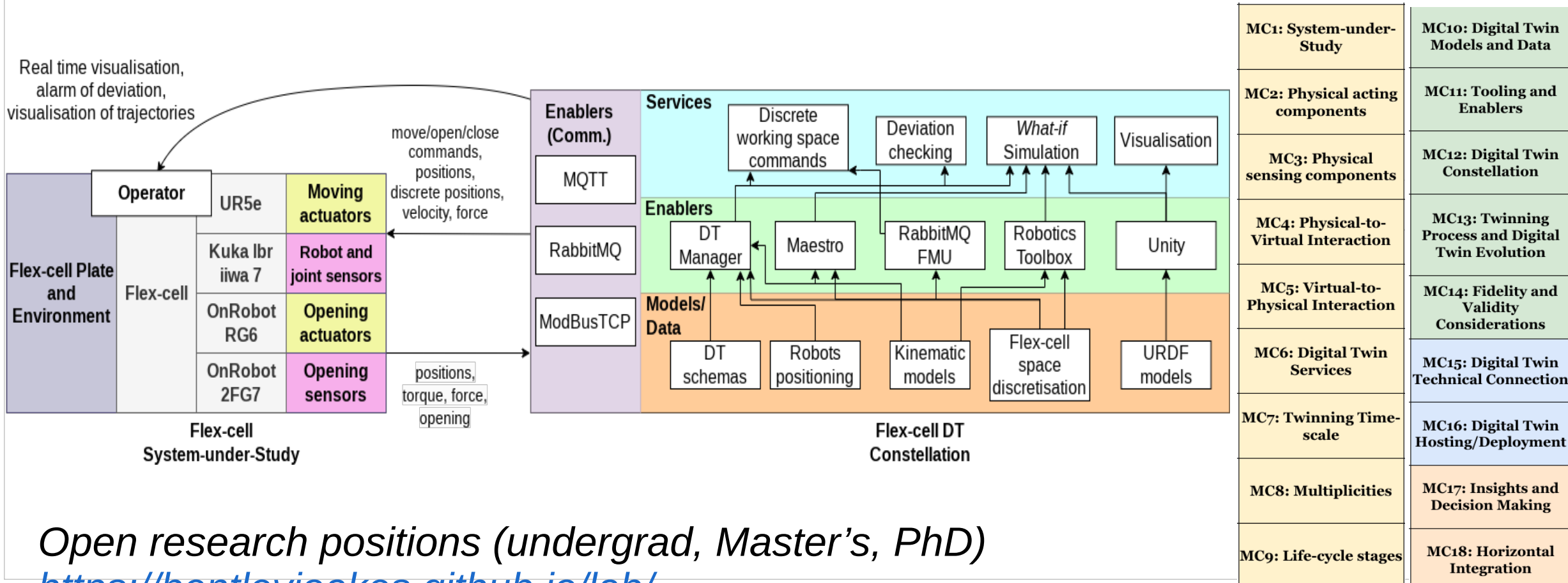
DT Services:

- Visualize system
- Control the arms and ensure safety
- Anomaly detection
- Find system improvements
- Train users

**Digital Twins =  
Modelling and simulation  
+ multiple domains  
+ real-time data/control  
+ source of truth for services**

# Research goal: Accelerate DT engineering, esp. for non-technical users

- Capture domain knowledge with ontologies
- Model and measure DT construction process, recommend steps and components
- Systematic and automated reporting on DT



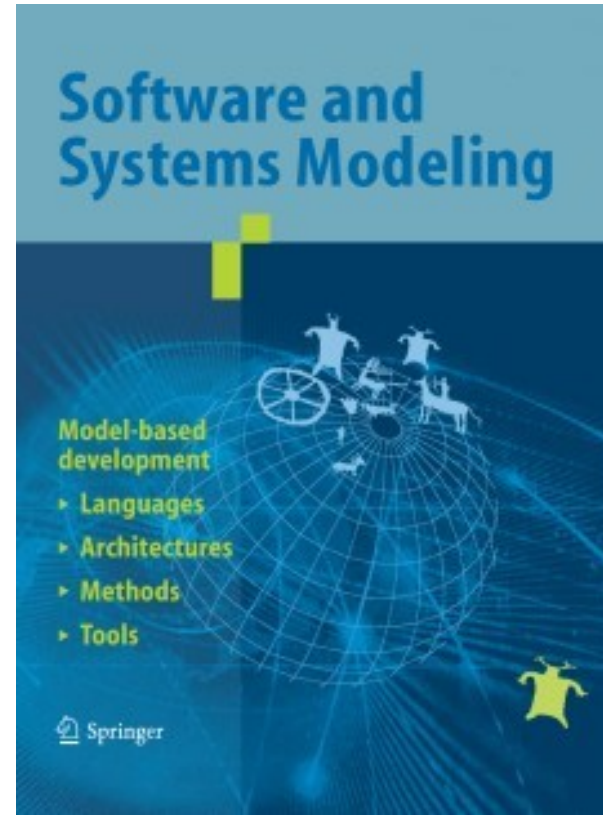
Open research positions (undergrad, Master's, PhD)  
<https://bentleyjoakes.github.io/lab/>

# Venues



## EDTconf

International Conference on  
Engineering Digital Twins



27<sup>th</sup> International Conference on  
Model Driven Engineering Languages and Systems

# MODELS 24

22 - 27 September 2024  
Linz, Austria



# About You

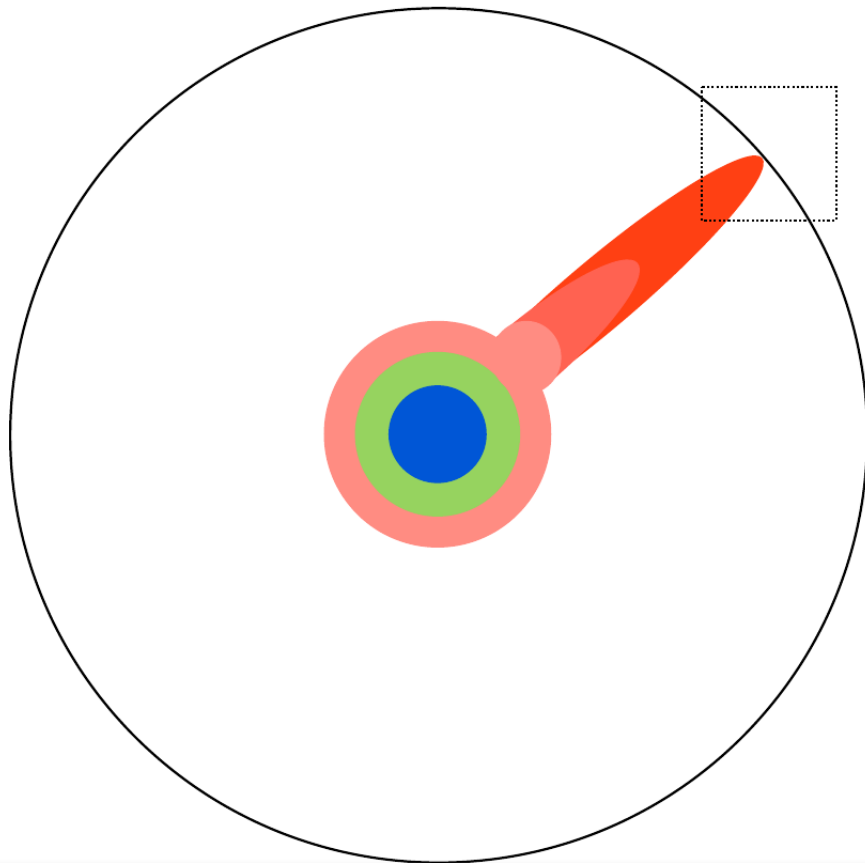
- Degree and Year
- Have you \_\_\_\_ a paper?
  - Read
  - Reviewed
  - Written
  - Presented



# What is Research and Communication



# Sphere of Human Knowledge



[http://matt.might.net/  
articles/phd-school-in-  
pictures/](http://matt.might.net/articles/phd-school-in-pictures/)

# Scientific and Technical Communication

- We have to share knowledge somehow
  - Speech, text, video...
- Communities benefit from high-quality knowledge sharing
- Nobody wants to waste time repeating work, or reading low-quality papers

**Focus on clear, explicit communication**

# Tailoring Your Message

- Good videos on Moodle about this
- The focus in this course is on scientific communication
- Can also focus on 'public science' for laypeople
- Essential to know who will be in the audience and what they expect
- We must tailor structure/content/style to the audience



# Research is Performed in a Community

- We have to build on other's work (in both a competitive and cooperative manner)
- Become part of an active and strong community
- “If I have seen further it is by standing on the shoulders of Giants.”  
- Isaac Newton

## References

We want to be the giants for others

Goals:

**Have our work read, discussed, cited**

# Discoverability is Essential

- In academia, we and our research need to be visible, for:
  - Collaborations
  - Impact (e.g., citations)
  - Invitations for talks/PC/etc.
  - Job applications
  
- We need to make it easy for others to know **who we are**, **what research we do**, and how **strong our research is**



# How to be Discovered

- Be at seminars/workshops/conferences
  - Attending is important, presenting is better
  - Being on PC (reviewing) is great involvement
  - Organizing (track/poster chair) is even better
  - Know how to summarize your research (elevator pitch)
- Publish in high-quality venues
  - CORE ranking, impact factor
- Maintain an online presence
  - Personal site, academic profiles (Google Scholar etc), social media

# Questions About a Researcher

- What do they look like?
- What are their pronouns/name pronunciation?
- What's their email address/institution?
- What's their recent/past work about?
- Who do they publish with?
- What's their # of citations/h-index?

Goal of online visibility:  
**Make answers to these questions easy to  
find on your websites/profiles**

# Success in Research / Communication

# What is a Successful Paper / Presentation?

- Discussion: What are qualities of a successful paper and presentation?

# What is Successful Research?

- Discussion: What are qualities of successful research?

# What is a Successful Research Career?

- Discussion: What are qualities of a successful research career?

# Lab Session

1. Create (balanced) groups of students, organized by research topic/area
  - Cybersecurity
  - Software Engineering
  - Medical Imaging
  - Robotics
  - AI/ML
  - ...
2. Practice introducing yourself with an elevator pitch of your research

# THANK YOU!



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